

## Barbie® Basics™

PINK™ LABEL COLLECTION

An icon of subtle sophistication and glamour, the Little Black Dress takes fashion to new extremes with the new Barbie® Basics™ doll line. Personalize, customize and play with the 12 dolls, each representing a unique hair style, facial features, skin tone and dressed in the fashion classic, the Little Black Dress.

Each Barbie Basics™ doll can be personalized and customized in a way that represents every girls' own fabulous style by using the ultra-chic accessory packs to glam it up or by creating unique accessories to take this fashion basic to new extremes. The rule is: there are no rules!

To celebrate the launch of the Barbie® Basics™ line, ten renowned CFDA accessory designers including Tory Burch, Betsey Johnson and Rachel Roy will customize and accessorize a Barbie® Basics™ doll taking the timeless black basic to new heights. Additional accessory packs will be sold separately.

ARP: \$19.99 | Available: January 2010

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# Barbie®

COLLECTOR

“Always chic, always appropriate, often edgy, sometimes avant garde — you can never go wrong in a Little Black Dress.”

— Nicole Miller,  
NICOLE MILLER INC.

“Air | Water | Chocolate | Little Black Dress”

— George Simonton,  
GEORGE M. SIMONTON LTD.

