

Barbie® Careers

From fairy to fashionista, princess to president, mermaid to moviestar, Barbie® has inspired several generations of girls to dream, discover and explore a world without limits — all without ever leaving their playrooms. Barbie® encourages girls to imagine themselves in and “try on” different careers and personalities, and aspire to be everything and anything!

120 CAREERS AND COUNTING ...



1959 Teenage Fashion Model



- 1960** Fashion Editor
- 1961** Ballerina, Registered Nurse, American Airlines Flight Attendant
- 1962** Tennis Pro, Ice Skater
- 1963** Executive (Career Girl)
- 1964** Candy Striper Volunteer (not counted as a career, it's considered volunteerism)
- 1965** Astronaut, Student Teacher
- 1966** Pan Am Flight Attendant
- 1967** Junior Designer



- 1970** Aerobics Instructor
- 1971** Singer
- 1973** Surgeon, United Airlines Flight Attendant
- 1974** Miss America
- 1975** Olympic Athlete: Downhill Skier, Figure Skater, Gymnast
- 1976** Ballerina
- 1977** Actress
- 1979** Miss America



- 1982** Concert Pianist
- 1984** Aerobics Instructor
- 1985** Business Executive, Dress Designer, TV News Reporter, Veterinarian, Teacher
- 1986** Astronaut, Rock Star
- 1987** Ballerina
- 1988** Doctor
- 1989** UNICEF Ambassador, Doctor, Army Officer



- 1990** U.S. Air Force Pilot, Summit Diplomat, Ice Capades Star
- 1991** Music Video Star, Naval Petty Officer
- 1992** Marine Corps Sergeant, Rap Musician, Teacher, Chef, Business Executive, Doctor, Presidential Candidate
- 1993** Police Officer, Army Medic, Radio City Music Hall Rockette, Baseball Player
- 1994** Pediatrician, Astronaut, Scuba Diver, Air Force Thunderbird Squadron Leader, Artist
- 1995** Teacher, Lifeguard, Firefighter
- 1996** Pet Doctor, Engineer, Olympic Gymnast
- 1997** Dentist, Paleontologist, Boutique Owner
- 1998** Professional WNBA Basketball Player, Rock Star, Olympic Skater, NASCAR Driver
- 1999** Pilot, Women's World Cup Soccer Player, Major League Baseball Player, Business Executive, NASCAR Driver, NBA Player



- 2000** Olympic Swimmer, Presidential Candidate, Formula 1 Driver
- 2001** Children's Doctor, Sign Language Teacher
- 2002** Art Teacher, Olympic Ice Skater
- 2003** Producer (1 Modern Circle/Collector Doll)
- 2004** Presidential Candidate
- 2005** American Idol Winner, Baby Doctor Barbie, Pet Doctor Barbie, Teacher Barbie
- 2006** Baby Doctor, Zoologist, Teacher, Ballerina
- 2007** Pet Sitter, Baby Photographer, Teacher, Cake Baker, Ballet Teacher
- 2008** Presidential Candidate, Soccer Coach, Swim Instructor, TV Chef, Zoo Doctor, Space Camp
- 2009** SeaWorld Trainer, Newborn Baby Doctor, Preschool Teacher, PetVet, Gymnastics Coach, Dog Trainer/Competitor, Dog Washer, Dog Park Sitter, Horse Trainer/Competitor, Fashion Magazine Intern
- 2010** Race Car Driver, Rock Star, Pet Vet, Dentist, Snowboarder, Pizza Chef, Ballroom Dancer, Baby Sitter, Kid Doctor

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