

ABOUT KEN:

Ken™

Hi—I'm Ken Carson, better known as Ken®. You might know me as arm candy, prince charming, the guy in waiting, but my friends know the real me – confident, considerate, and of course, handsome! While Barbie® is known for traveling the world and for her glamorous adventures, I've been quietly leading a very active Ken-tastic life of my own. Over the past five decades, I've tried on many hats – businessman, Olympian, pilot, and most recently actor. In fact, I even landed a starring role in my first feature film *Toy Story 3*. A total blast!

A few other fun tidbits:

- **Life as a Pisces:** I was born on March 11, 1961 so I'm a Pisces. True to form, I'm loyal, supportive, compassionate and a DREAMER. I can also sense when something is askew long before anything is said, making me the ultimate boyfriend for any occasion. I think dolls like that sort of thing!
- **What's in a Name:** As you know, my name is Ken Carson (I'm named after Ken Handler, son of my creator Ruth Handler). As for a middle name? Don't think I have one.
- **Ken + Barbie?:** Talk about a total doll! Barbie and I met in 1961 on the set of

our first television commercial together. It was love at first sight. I was thrust into the limelight, becoming America's most fashionable "first man" alongside my leading lady. We lasted a long time – more than four decades. If it weren't for that Aussie Blaine®, who charmed his way into her heart with his accent, we'd still be living in plastic bliss! Over the years, I've tried many things to get my number one doll back. In 2006, I enlisted the help of celebrity stylist Phillip Bloch to impress Barbie with my "Hollywood Makeover." So far so good. I'm confident and I'm keeping my fingers crossed that one day we will get back together.

- **One-of-a-Kind Style:** Over the years, my fashion choices have reflected the style of the times. With Barbie's help of course, I sported some jaw-dropping styles like Mod Hair™ Ken® in the '60s, Disco in the '70s, Exercise and Rappin' Rockin' Ken® in the '80s, Baywatch and Harley Davidson Ken® in the '90s, and more recently, Cutie Ken® in the new millennium – my most chic look to date complete with a fedora.
- > **Signature Hair** – Staying in tune with the world's most fashionable doll is no easy task but I manage to "own" something of my own – my hair! My trademark locks have been flocked, molded and dyed nine

different colors over the years including auburn, black, blond, brown, Brunette, light brown, red, two-tone and yellow (yes, yellow).

- **Ken-tainment:** Have I mentioned that I'm an actor again? Over the past 50 years, I've been a stand-in for some of the most memorable leading men including: James Bond 007 from *Die Another Day*, Mulder from the "X-Files," Gomez from "The Addams Family," the Tin Man from *The Wizard of Oz*, Captain Kirk and Mr. Spock from *Star Trek* and Edward from *The Twilight Saga*. Also, I recently starred as myself in *Toy Story 3* – what an experience – I've been told I stole the show!
- **Ken-tourage:** I'm a lucky guy – solid hair, solid abs and most importantly, a solid group of friends! These guys have been there for me through thick and thin over the years – Brad, Curtis and Steven™ (introduced in 1969, 1974 and 1987 respectively), Todd®, Derek®, Darren™ and last but not least, Alan®, who's been my best and longest friend. We've known each other since 1964.

There you have it. Just like Barbie, my life in plastic is fantastic and all about having fun!

