

KEN® THROUGH THE YEARS

Ken™

1960s

#1 Flocked Hair Ken®



1960s

1961: First introduced at the American International Toy Fair as Barbie® doll's boyfriend on March 11, 1961 Ken® doll was 12 inches tall, had "molded" plastic hair (blond and brunette) and came dressed in red bathing suit trunks with a yellow towel and sandals.

1970s

Sun Lovin™ Malibu Ken®



1970s

1973: Moving from his plastic molded hair to a more "natural" style, Mod Hair™ Ken® doll introduced his first ever rooted hair style. The doll came with either straight or curly hair as well as additional facial hair pieces including a mustache, beard and/or sideburns.

1978: A true reflection of the decade, Ken® stepped out in one of his iconic looks as Superstar Ken® sporting an electric blue belted jumpsuit.

1979: Now iconic to the surf lifestyle, Sun Lovin™ Malibu Ken® doll was introduced with a golden tan, his trademark molded blond hair and turquoise swim trunks.

1980s

Dream Date™ Ken®



1980s

1982: Sunsational Malibu Ken® doll, the first African American Ken® doll is introduced with a rooted Afro hairstyle.

1984: Dream Date™ Ken® was the perfect arm candy for Barbie®. Sporting a sleek black jacket and bow tie, grey pants, pink cummerbund and rose, Dream Date™ Ken® was primed and ready for a night out with his favorite doll.

1990s

Totally Hair™ Ken®



1990s

1992: Celebrating the various hair fads of the '90s, Totally Hair™ Ken® sported a new rooted hairstyle, a retro '70s look and came packaged with a tube of styling gel.

1994: Ken® took a page from the number one TV show of the decade, "Baywatch", and hit the waves wearing his own red beach trunks.

1999: Move over Brad. The newest heartthrob of the '90s is on the scene. A reflection of the scruffy modern '90s man, Shave 'n Style™ Ken® doll stayed cool and comfortable in blue jeans and a white tee.

2000s

Cutie Ken®



2000s

2004: America's sweethearts call it quits. Ken® and Barbie® announce they are "parting ways."

2006: After months of silence and introspection, Ken® announced to the world that he wants Barbie back, stepping out with a new look hoping to rekindle their fleeting romance.

2009: Ken® came to life during New York Fashion Week to help Barbie® celebrate her 50th anniversary in style. The duo made their first appearance together in years on the runway at her first New York Fashion Week show.

2010

Ken®



2010

2010: Ken® (and Barbie®) solidifies his place in the entertainment and fashion worlds by making more than 50 wardrobe changes in the big screen release of *Toy Story 3*.

Ken® launched an official Facebook page and joined Twitter.

Ken® is scheduled to appear at Fashion's Night Out in September.