

SuperStar Barbie™

SuperStar Barbie™ made her debut in 1977 with her long feathered hair, hot pink satin gown, boa and famous diamond jewelry. A favorite among girls in the seventies, this doll's softer, friendlier look is a prominent memory for any child of this era. In celebration of Barbie® doll's birthday, Barbie® unveils a new modernized version of the original SuperStar Barbie™ introducing a fresh glam look.

All doll'd up and dressed in fashions reflective of current trends, the new 2010 SuperStar Barbie™ wears a short version of her original dress, pink platforms and capped version of her original boa. And just like the 1977 version that girls fell in love with, the new SuperStar Barbie™ sports a dazzling set of stud earrings, drop necklace, and the legendary diamond ring.

In celebration of Barbie® doll's birthday on March 9th, SuperStar Barbie™ will be available at a superstar price of \$3. SuperStar Barbie™ will only be available for \$3 during Barbie® doll's birthday week at retailers nationwide.



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Barbie™