

Twilight Barbie® Dolls

PINK™ LABEL COLLECTION

The passion, action and suspense of a worldwide phenomenon will be eternally celebrated ... in plastic!

The Twilight Saga — which struck the hearts of millions, with a Romeo & Juliet-style romance between a mortal (Bella) and a vampire (Edward) — is immortalized not by a vampire's bite, but by Barbie® doll.

The Twilight Barbie® dolls pay tribute to the beloved characters of Stephenie Meyer's spellbinding story — Bella Swan, Edward Cullen and Jacob Black. Edward's strong jaw line and vampire-glow and Bella's long brunette hair and innocent face showcase the pivotal "Forever 17" scene from Twilight. While Jacob's mysterious gaze, sculpted abs and well-worn cutoff shorts mirror his physical emergence from boy to werewolf in The Twilight Saga: New Moon.

The Twilight Barbie® collection is a must-have for Twilight fans and Barbie® collectors alike. In anticipation for the release of The Twilight Saga: New Moon, the Edward and Bella dolls are available now for a suggested retail price of \$24.95.

Timed to the DVD release of The Twilight Saga: New Moon, the Jacob Twilight Barbie doll will be available in February 2010 for a suggested retail price of \$24.95.

For more information, please contact:

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twilight